

Monica Meehan

Since 1991, I have been designing and producing innovative work—with an emphasis on communicating the client's message—in a wide range of both print and new media applications. Whether working with established standards, or directing a project from the beginning, I work efficiently, thoroughly, and enthusiastically, with an eye for detail.

DESIGN + ART DIRECTION

EXPERIENCE

Graphic Designer Center for Museum Resources, Santa Fe, NM | February 2007 - Present
Branding, design, and production support for State of New Mexico Museums. Work includes exhibit graphics, large-scale installations, and supporting marketing and advertising.

Freelance Santa Fe, NM | May 2005 - January 2007

Available for all types of art direction, design and consultation. Specializing in custom special event and wedding invitations, promotional materials for artists, and Website design.

Art Director Rock Creek Creative, Bethesda, MD | September 2004 - April 2005

Worked autonomously as art director, designer, and account executive on multiple projects concurrently. Dealt directly with all clients to deliver quality, results-oriented branding, collateral, Web, and display work.

Freelance Arlington, VA | March 2004 - August 2004

Art direction, design and consultation work for various clients, including: Phoenix Creative Group, NASTAD, RTC Direct, and the National Endowment for the Humanities.

Art Director Concept Foundry, Bethesda, MD | September 1998 - February 2004

Responsible for high-level branding and campaigns and their coordination, primarily for corporations, non-profits, and unions. As needed, functioned as art director, designer, account executive, and/or illustrator. Dealt both directly with clients, and through account executives, to deliver quality, results-oriented design in any number of formats, including print, Web, and multimedia.

Senior Designer Tim Kenney Design Partners, Bethesda, MD | October 1994 - August 1998

Designed branding, collateral, and advertising in both print and new media for Macintosh and PC platforms. Created software interfaces, designed, coded, and maintained Web sites for clients, and for TKDP. Responsible for all aspects of a project's production.

Freelance Production Artist Morris/Beecher, Washington, DC | March 1994 - October 1994

Prepared and produced files for film output from principal's sketches and verbal instructions

Graphic Designer Kohn Incorporated, Baltimore, MD | October 1991 - March 1994

Involved in all aspects of design and production of logos, identity ensembles, flyers, brochures, signage, and packaging. Daily interaction with, clients, and vendors.

SOFTWARE

Fully conversant with current print and multimedia applications, including: InDesign; Quark XPress; Photoshop; FreeHand; Illustrator; ImageReady; GoLive; Flash; FrontPage; Microsoft Office. Mac OS, Windows OS, HTML, CSS.

EDUCATION

Bachelor of Fine Arts with Honors in Graphic Design

Rochester Institute of Technology, Rochester, NY | 1991

Associate Equivalent in Painting Illustration

Rochester Institute of Technology, Rochester, NY | 1989

PORTFOLIO + REFERENCES

Available upon request.

CONTACT

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